



Last Updated January 27,2020

NXTsports User Data Privacy Policy

This privacy policy discloses the privacy practices for NXTsports (www.nxtsports.com). This privacy policy applies solely to information collected by this web site. It will notify you of the following:

- What personally identifiable information is collected from you through the web site, how it is used, and with whom it may be shared.
- What choices are available to you regarding the use of your data.
- The security procedures in place to protect the misuse of your information.
- How can you correct any inaccuracies in the information.

Information, Collection, Use and Sharing

NXTsports (“NXT”) is the sole owner of the information collected on this site. NXT only has access to information that you voluntarily give us via email, program registration or other direct contact. NXT does not sell or rent this information to any third party. NXT will use your information to respond to you regarding the reason you contacted us. Unless you ask us not to, NXT may contact you via email in the future to update you about NXT programs, products or services, or changes to this privacy policy.

Your Access to and Control Over Information

You may opt out of future contacts from NXT at any time. You can do the following at any time by contacting NXT via the email address or phone number given on our web site:

- See what data we have about you, if any.
- Change/correct any data we have about you.
- Have NXT delete any data we have about you.
- Express any concern you have to us about our use of your data.

Security

NXT takes precautions to protect your information. When you submit sensitive information via the website, your information is protected both online and offline. Whenever we collect sensitive information (such as credit card data), that information is encrypted and transmitted to us in a secure way. You can verify this by looking for a closed lock icon at the bottom of your web browser, or looking for “https” – the “s” refers to “secure” – at the beginning of the address of the web page. While we use encryption to protect sensitive information transmitted online, we also protect your information offline. Only employees who need the information to perform a specific task (for example, billing or customer service) are granted access to personally identifiable information. The computers/servers in which we store personally identifiable information are kept in a secure environment.

Targeted Advertising

From time to time NXT utilizes targeted advertising technology aimed at users who browse NXT’s web site. NXT may collect certain personal data, including IP addresses, cookie identifiers, or other tracking technology such as pixels and end-user website activity. Additionally, third parties (such as AdRoll) may place cookies on the browsers of web visitors for targeted advertising purposes. Any user may opt-out of targeted advertising by visiting the [Digital Advertising Alliance’s Consumer Choice Page](#).

Updates

NXT’s Privacy Policy may change from time to time and all updates will be posted on this page. If you feel that NXT is not abiding by this Privacy Policy, you should contact us immediately via telephone at 610-667-6100 or via email at info@nxtsports.com.